

Press Release

Evolution through Focus: Compleo Strategically Repositions Itself

Streamlined product portfolio and integration with KOSTAL's areas of expertise strengthen market position

Dortmund, October 7, 2025 – [Compleo Charging Solutions](#) is undergoing a strategic realignment to transform the challenges of a matured e-mobility market into opportunities for growth and innovation. As part of the [KOSTAL Group](#), the company is sharpening its focus: high-quality charging technology with an emphasis on forward-looking innovations such as AC bidirectional charging is at the core of the new strategy. Hardware solutions remain a key pillar of the portfolio, while Compleo collaborates with KOSTAL to advance integrated systems that will play a vital role in the energy and mobility transition from 2028 onwards.

To bring this vision to life, Compleo is concentrating on market-leading technologies and strategically refining its product portfolio. This approach ensures resources are effectively pooled to drive innovative and sustainable solutions. As part of this focus, the AC charging station DUO remains a central cornerstone of the product strategy and will continue to be developed. It combines proven technology with state-of-the-art architecture, making it an ideal charging solution for numerous customers.

As part of this realignment, Compleo's AC charging boxes eBOX and SOLO will remain available for order until early 2026, ensuring that customers can still access trusted charging infrastructure. Beyond this period, the focus will shift to new, forward-looking products. Additionally, the AC/DC charging pillar CITO 500 will no longer be part of the active portfolio. Nevertheless, existing devices will continue to be fully serviced and maintained. The high-power charger eTower 200 will remain actively offered for various use cases.

The streamlined product portfolio serves as the foundation for not only delivering modern and sustainable charging solutions to customers but also elevating the overall service experience. Process optimisation measures already implemented have significantly reduced response times. Compleo continuously reviews its processes and procedures to further enhance its service performance. In addition to the focus on products, the company is prioritising faster reaction times for on-site fault responses, as well as a notably more efficient spare parts supply chain.

Another key pillar of this realignment is the sales structure. Specialised teams are being established, especially in the DACH region, to enable closer customer interaction through local contacts. These targeted measures ensure that market needs are addressed precisely, with customers receiving direct support from Germany.

A critical facet of this strategic realignment also involves bolstering innovative capabilities. Further integration within the KOSTAL Group provides essential advantages for both Compleo and its customers. As part of a traditional family-owned company, Compleo benefits from the highest quality standards, leveraging KOSTAL's established production facilities in the automotive supply industry. These optimised cost structures enable competitive products while simultaneously enhancing quality. The financial stability and long-term commitment of KOSTAL ensure robust prospects for Compleo. Additionally, shared development resources significantly accelerate the company's innovation capabilities. For example, Compleo's new bidirectional charging system combines long-standing field test experience from both KOSTAL and Compleo with KOSTAL's extensive expertise in onboard chargers and the intelligent generation, storage, control, and utilisation of solar energy.

"With our strategic approach, 'Evolution through Focus,' Compleo is actively shaping the future of e-mobility. The matured market provides us with exciting opportunities to set new standards through innovations and comprehensive solutions," explains Dr Bjoern Dietrich, CEO of Compleo Charging Solutions. "In these times of transformation, we remain a strong provider of charging infrastructure, offering our customers innovative



products, top-quality service, and dedicated support. Integration into the KOSTAL Group secures our financial stability and strategic strength, allowing us to be a reliable partner during this transition – with proven solutions for the present and pioneering innovations for the challenges of tomorrow."

For more information on Compleo, click [here](#).

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About Compleo

Compleo Charging Solutions is one of Europe's leading providers of charging technology for electric vehicles. As part of the global KOSTAL Group, the company supports its business customers with AC and DC/HPC charging stations. Its customer base includes well-known charge point operators, electrical wholesalers and more than 300 energy suppliers. Compleo's vision is to accelerate electric mobility as the most convenient and sustainable way to move forward for everyone. The company focuses on technological innovation, for example in the areas of high-power charging, bidirectional charging, calibration law and payment solutions. Practical product development creates clear cost advantages for CPOs and installers – while also ensuring a positive charging experience for EV drivers. More information at:

<https://www.compleo-charging.com/en/>

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